

National Economic Development Conference 2010

Business Recovery for a Sustainable Future

25 – 28th October, Novotel Brighton Beach, Sydney



Craig James,
Chief Economist,
Commsec



Craig Doyle, Manager,
Sutherland Shire Hub for
Economic Development



Sian Lewis, General
Manager, Westpac Retail
Business Banking



Don Hollbrook,
Economic Development
Economist and Author



Jenny-Lee Stefas,
Tourism Manager,
Sutherland Shire Council

Welcome to the peak national event for those working to generate sustainable economic, environmental and social development.

Businesses, government agencies, peak bodies, industry associations, consultants, commentators and business leaders will be amongst the speakers and fellow delegates.

EDA remains a key sounding board for information and advice to Governments, communities, and industry, and this year's national conference offers an opportunity to give your input to new policies, perspective on local practicalities, and to learn from peers.

Can you afford to miss it?



International speakers

- Don Holbrook, *Economic Development Economist & Author*
- Dr James Rowe, *Senior Planner, Economic Development, Manukau Council, New Zealand*

Pre-Conference Technical Tours

- Nuclear facility, business accelerator & indigenous cruise
- Development insights from Parramatta river cruise and site visits

Topics

- National economic analysis from government and industry
- Expert financial panel – focus on access to finance for SMEs
- Structure of the economic development role within local government – detailed case studies
- Collaboration between universities, SMEs and councils – new research
- Recovery needs of SMEs – council, industry and government responses
- New tools to aid business collaboration
- Breakouts on urban and non-urban issues – 18 workshop choices
- World Cafe to incorporate your views on collaboration
- Professional development Masterclass

For further information visit www.halledit.com.au/ed10
or contact Denise McQueen on 03 8534 5021 or denise.mcqueen@halledit.com.au

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MONDAY 25TH OCTOBER

TECHNICAL TOURS

TOUR 1

8.30am Australia's only nuclear facility; Sutherland Shire's Business Accelerator & Port Hacking River Indigenous cruise

TOUR 2

9.00am All aboard for industrial and residential development Paramatta River cruise and site visits

see <http://www.halledit.com.au/ed10/pre-conference-tours>

ED AWARDS

6.00pm Cocktail reception and presentation of ED Awards with NSW Minister for Small Business, **Hon Frank Terenzini**

ACCOMMODATION

Our Accommodation Partner is Novotel Brighton Beach, ideally located, it offers resort style surroundings and facilities for both the business and leisure traveller. Special rates have been obtained for ED attendees. Please go to www.halledit.com.au/ed10/accommodation to download your booking form. Please complete and FAX/EMAIL directly to the Hotel to confirm your booking.

TUESDAY 26TH OCTOBER

8.30am REGISTRATION AND COFFEE

8.50am WELCOME TO DELEGATES: STEPHEN CHAPPLE, EDA CHAIRMAN

9.00am FEDERAL MINISTER'S SPEECH

9.30am THE ECONOMY
Craig James, Chief Economist, Commsec

10.00am FINANCING SME'S – THE BANK'S VIEW
Sian Lewis, General Manager Retail Business Banking, Westpac
Jaap Jonkman, General Manager, NAB Business banking NSW/ACT
David Schwab, Head of Business Banking Strategy and Solutions., Bendigo Bank

10.50am MORNING TEA

11.00am STRUCTURING ECONOMIC DEVELOPMENT PANEL SESSION

Chaired by **Megan Dixon**

External and cooperative – **Ross Cantarino**, CEO, Advance Cairns Ltd

Internal by local government – **Kirsten Coster**, Director Economic Development, Moreland City Council

Shared service model – **Stephen Joyce**, Economic Development Manager, Griffith City Council

Melissa Gibbs, Deputy Director, ACELG speaking on Research on delivery of ED services

12.00pm COLLABORATION BETWEEN SMEs, RESEARCH INSTITUTIONS, AND LOCAL/REGIONAL COUNCILS

Lois Burgess, Senior Lecturer, University of Wollongong

12.30pm The Future of Cities and Regions in Australia

Prof John Tomaney, University of Newcastle on Tyne UK

1.00pm LUNCH

BREAKOUT SESSIONS

STREAM 1: URBAN

2.00pm SOCIAL ENTERPRISE
Michael Thomas, Economic Development Manager, and **Joanne McNeill**, Community Capacity Building Officer, Parramatta City Council

2.30pm PLACE MANAGEMENT
Rebecca Wood, Manager, Economic Development, Sutherland Shire Council

3.00pm TOURISM COMEBACK STRATEGIES
Jenny-Lee Stefas, Tourism Manager, Sutherland Shire Council

STREAM 2: RURAL/REGIONAL

2.00pm PROSPERITY 2030
Glenn Churchill, Chief Executive Officer, Gladstone Area Promotion and Development Limited and **Sasha Lennon**, Director, SGS Economics & Planning

2.30pm ECONOMIC GARDENING
Trevor James, Economic Development Manager, Shellharbour City Council

3.00pm REGIONAL PARTNERSHIPS
Scott Templeman, Manager, Business Facilitation, Moreton Bay Regional Council and **Yik Loong Lee [Loong]**, A/Principal Project Officer, Mentoring and Investment Readiness, Department of Employment, Economic Development and Innovation

3.30pm – AFTERNOON TEA

STREAM 1: URBAN (Continued)

4.00pm STRIKING THE RIGHT BALANCE
Alex Hrelja, Director, SGS Economics and Planning

4.30pm DEVELOPING INDIGENOUS MICROBUSINESSES
Wendy Hills, Manager, NSW/ACT, Indigenous Business Australia

STREAM 2: RURAL/REGIONAL (Continued)

4.00pm KARRATHA REVITALISATION
Michael Knight, Senior Consultant, Pracsys

4.30pm UTILISING NBN
Steve Harrison, Director Business & Economic Development, City of Prospect

5.15pm – EDA ANNUAL GENERAL MEETING

7.00pm – DINNER AND ENTERTAINMENT

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WEDNESDAY 27TH OCTOBER

8.30am REGISTRATION AND COFFEE

- 9.00am **SAVING HUMANITY – ONE COMMUNITY AT A TIME**
Don Holbrook, *Economic Development Economist & Author*
- 9.30am **THE NEEDS OF SMEs TO FACILITATE RECOVERY**
Stephen Cartwright, *Chief Executive Officer, Australian Business Chamber*
- 10.00am **INNOVATION AS A DRIVER FOR SUSTAINABILITY**
David Admans, *Director, Innovations Regions Centre, Enterprise Connect*

- 10.30am **THE RISKS OF INVESTING IN UNSUSTAINABLE INDUSTRIES**
Sam Moyston, *Director, Institute for Sustainable Solutions, University of Sydney*

10.50am MORNING TEA

- 11.10am **WORLD CAFÉ**

1.00pm LUNCH

BREAKOUT SESSIONS

STREAM 1: URBAN

- 2.00pm **MAKING CONNECTIONS**
Joanne Stanion, *Branch Manager, Priority Areas Branch, Department of Education, Employment and Workplace Relations*
- 2.30pm **PASSPORT TO WORK**
Anita Lijovic, *Employment and Learning Coordinator, Hume City Council*
- 3.00pm **UNIQUE INITIATIVES TO STIMULATE ECONOMIC DEVELOPMENT**
Dr James Rowe, *Senior Planner, Economic Development, Manukau Council, New Zealand*

STREAM 2: RURAL/REGIONAL

- 2.00pm **SUSTAINABLE REGIONAL JOBS**
Craig Doyle, *Manager, Sutherland Shire Hub for Economic Development*
- 2.30pm **GEELONG WORKFORCE**
Keelie Hamilton, *Coordinator, Economic Development, City of Greater Geelong*
- 3.00pm **RURAL HEALTH DELIVERY**
Belinda Colless, *Economic Development Officer, Brewarina Shire Council*

3.30pm – AFTERNOON TEA

STREAM 1: URBAN (Continued)

- 4.00pm **LEVERAGING INNOVATION**
Michael Campbell, *Senior Consultant, AEC*

STREAM 2: RURAL/REGIONAL (Continued)

- 4.00pm **FACILITATING CLUSTERS**
Wayne Street, *Director, Geelong Food Products Cluster*

4.30pm **CONFERENCE SUMMING UP GRANT MEYER, ED MANAGER HUME CITY COUNCIL**

5.00pm **CONFERENCE CONCLUDES**

THURSDAY 28TH OCTOBER **MASTERCLASS**

- 9.00am **NURTURING LOCAL BUSINESSES**
Trevor James, *Economic Development Manager, Shellharbour City Council*

10.50am **MORNING TEA**

- 11.10am **BUSINESS ATTRACTION STRATEGIES – “COST/BENEFIT ANALYSIS OF VARIOUS STRATEGIES”**
Don Holbrook, *Economic Development Economist & Author*

1.00pm **LUNCH**

- 2.00pm **PLANNING IS AN IMPEDIMENT TO ECONOMIC DEVELOPMENT – “HOW TO WORK CONSTRUCTIVELY WITH PLANNERS”**
James Rowe, *Senior Planner, Economic Development, Manukau Council, New Zealand*

4.00pm **END OF MASTERCLASS**

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FIVE EASY WAYS TO REGISTER: online, fax, phone, email, mail

Online: www.halledit.com.au/ed10 **Phone:** (03) 8534 5000 **Fax:** (03) 9530 8911

Email: registration@halledit.com.au **Mail:** PO Box 84, Hampton, Vic 3188

ATTENDEES

Delegate 1: Name

Full Conference Day 1 Day 2 Dinner

Position _____

Email _____

Delegate 2: Name

Full Conference Day 1 Day 2 Dinner

Position _____

Email _____

Delegate 3: Name

Full Conference Day 1 Day 2 Dinner

Position _____

Email _____

Delegate 4: Name

Full Conference Day 1 Day 2 Dinner

Position _____

Email _____

Special dietary requirements _____

CONTACT DETAILS Please fill in this section as well as the above

Organisation _____

Address _____

Suburb _____

Postcode _____

Ph _____

Fax _____

COSTS (Please indicate number of attendees for each of the below:)

PRE-CONFERENCE TECHNICAL TOURS

x ANSTO/SSHED/Indigenous Cruise \$120 = []

x Parramatta River Industrial areas Cruise \$120 = []

ED AWARDS WELCOME FUNCTION

x FREE (but need to register)

NEDC 2010 MEMBERS RATES:

x Conference, Dinner & Entertainment \$980 = []

x Conference (Dinner not included) \$860 = []

x One Day rate \$525 = []

x Dinner & Entertainment \$130 = []

NEDC 2010 NON-MEMBERS RATES:

x Conference, Dinner & Entertainment \$1125 = []

x Conference (Dinner not included) \$990 = []

x One Day rate \$575 = []

x Dinner & Entertainment \$165 = []

MASTERCLASS

x Conference Attendee/Member \$200 = []

x Non Conference / Non Member \$260 = []

TOTAL AMOUNT = []

PAYMENT METHODS Payment must be received before the event

CHEQUE ENCLOSED

All cheques crossed and payable to Hallmark Editions Pty Ltd
(Hallmark Editions Pty Ltd is GST registered, ABN 43 102 605 434)
Mail cheques to: Hallmark Conferences + Events, PO Box 84,
Hampton, Vic 3188. **Please enclose your registration form.**

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PLEASE NOTE: THIS REGISTRATION FORM SERVES AS A TAX INVOICE WHEN COMPLETED. PLEASE RETAIN A COPY FOR YOUR RECORDS.

CONFIRMATION DETAILS An invoice to Government agencies only will be sent within 5 working days after registration. Places for registered attendees are not confirmed until payment of invoice is received. Once payment is received, confirmation details will be sent within 10 business days. Please contact the Registration Officer at Hallmark Conferences + Events on 03 8534 5000 if invoice or confirmation has not been received within this time.

CANCELLATION POLICY A substitute delegate is always welcome. Otherwise, a full refund, less a \$50 admin service charge, will be received for cancellations received in writing (fax or letter) up to ten working days before the event. Documentation and a 50% refund will be sent for cancellations received five working days prior to the event. No refunds can be given for cancellations within five working days of the event. The prices above are based on one person per registration, however if you are unable to attend both days, you are welcome to share your registration with one other delegate. Maximum two delegates may attend from the one registration (a \$100 administration

fee applies). Every effort will be made to contact each attendee should an event be rescheduled or cancelled by Hallmark Conferences + Events for any reason.

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