

Tertiary & Higher Education Conference 2010

16th & 17th March 2010 | Dockside, Cockle Bay, Sydney



Dr Glenn Withers AO
Chief Executive Officer
Universities Australia



**Her Excellency,
Sujatha Singh, Indian
High Commissioner**



Steven Schwartz
Vice Chancellor
Macquarie University



Ed Byrne
Vice Chancellor
Monash University



Naresh Gultati
Director
Oceanic Consultants



Professor Ian Young
Vice Chancellor
Swinburn University
of Technology



Gavin Brown
Director
Royal Institution
of Australia



Anthony Pollock
Chief Executive and
Managing Director
IDP Education Pty Ltd



Pam Christie
Institute Director
TAFE NSW – Sydney
Institute



Maurene Horder
Chief Executive
Migration Institute
of Australia

About the conference:

The Government is committed to making Australia one of the most educated and highly skilled workforces in the world in order to secure national long term economic prosperity.

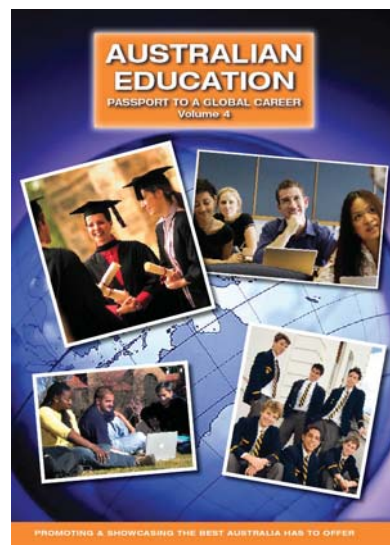
In March 2008, the Government initiated a Review of Higher Education to examine the future direction of the higher education sector, its fitness for purpose in meeting the needs of the Australian community and economy, and the options for ongoing reform. The Review was conducted by an independent expert panel, led by Emeritus Professor Denise Bradley AC.

Who will be attending:

- ✓ Federal Government
- ✓ State Government
- ✓ Universities
- ✓ Higher Education Institutions
- ✓ Finance Companies
- ✓ Education Companies
- ✓ Education Suppliers
- ✓ Banking Institutions
- ✓ Management Schools
- ✓ IT Companies
- ✓ Business Schools
- ✓ Trainers
- ✓ Corporate Business Schools

MAJOR NEW BOOK:

Australian Education – Passport to a Global Career (Volume 4)



Major themes include:

- > Challenges of applying the Bradley Review recommendations
- > Revising academic standards in line with the new funding ("compacts")
- > How research intensive universities should be organised in 21st Century
- > Defusing the Indian student's fear on security
- > Recruiting overseas students from China & India vs USA
- > Regulating off-shore educational agents
- > Affect on TAFE institutes with proposed Government funding

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TERTIARY & HIGHER

DAY 1, Tuesday 16th March 2010

8.30am Registration & morning tea and coffee

9.00am **Opening remarks from the Chair**
Professor Shelda Debowski, *President, International Consortium for Educational Development*



9.10am **KEYNOTE ADDRESS**
The Golden Mean: balancing migration, commercial and education objectives

- ✓ Dealing with commercial imperatives
- ✓ Juggling research obligations
- ✓ Focusing on advanced skill courses
- ✓ Challenges faced in ensuring integrity in student visa programs



• **Dr Glenn Withers AO**, *Chief Executive Officer, Universities Australia*

9.40am **Vice Chancellor Round table**
Challenges of applying the recommendations of the Bradley Review in line with the Government's proposed funding



- **Steven Schwartz**, *Vice Chancellor, Macquarie University*
- **Professor Ian Young**, *Vice Chancellor, Swinburne University of Technology*

10.40am **MORNING TEA**

11.10am **Academic freedom vs government legislation**
Professor Gavin Brown, *Director, Royal Institution of Australia*



12.00pm **ROUND TABLE DISCUSSION**
Implementing the Government's new "compacts" based funding

- ✓ How easy will this be to implement?
- ✓ Is the Government's desire for full "compacts" by 2011 doable?
- ✓ What are the challenges faced in the first 12 months by universities?

• **Vicki Thomson**, *Executive Director, ATN*

• **Lenore Cooper**, *Director, IRU*



12.30pm **CASE STUDY - Revising academic standards in line with new funding agreements ("compacts")**

- ✓ What measures are being used?
- ✓ What is the trade-off?
- ✓ Whole-of-workforce performance review – will it work?



Professor Ian Young, *Vice Chancellor, Swinburn University of Technology*

1:00pm **LUNCH**

2.00pm **PANEL DISCUSSION**
Why funding campus services is vital to student welfare

- **Carla Drakeford**, *President, National Students Union*
- **Dr Kerry Ferguson**, *Pro-Vice Chancellor of Student Services, La Trobe University (VIC)*

2.45pm **A return to "ancient roots"**
Steven Schwartz, *Vice Chancellor, Macquarie University*



3:15pm **AFTERNOON TEA**

3.45pm **CASE STUDY Boom times for online university education**
Sally Ling, *Marketing Manager, Open Universities Australia*



4.15pm **CASE STUDY How Research Intensive Universities should be organised in the 21st Century - The Way Forward**

- ✓ Trends in research intensive funding universities in Europe
- ✓ A look at how universities need to concentrate on their strengths
- ✓ A move towards a clear focus and cross disciplinary research

Ed Byrne, *Vice-Chancellor, Monash University*



4.45pm **Final remarks by Chair**

5.00pm **Networking Drinks Reception**

EDUCATION CONFERENCE 2010

DAY 2, Wednesday 17th March 2010

8.30am Registration & morning tea and coffee

9.00am Opening remarks from the Chair
 Professor Shelda Debowski, *President,*
International Consortium for Educational
Development

9.10am **INTERNATIONAL KEYNOTE ADDRESS**
India-Australia Cooperation in the Education Sector: Opportunities and Challenges



- ✓ Dealing with current issues
 - ✓ The way ahead
- Her Excellency, Sujatha Singh,
Indian High Commissioner

9.40am **Recruiting overseas students from China and India vs USA**



Anthony Pollock,
Chief Executive and Managing Director,
IDP Education Pty Ltd

10.10am **Regulating off-shore educational agents**
✓ Need to implement a voluntary code of conduct
✓ What are the distinct challenges faced in regulating off-shore



✓ Why Canada is a success story
Maurene Horder, *Chief Executive,*
Migration Institute of Australia

10:40am MORNING TEA

11.10am **CASE STUDY A look at major private educators in Australia and the success story of Navitas**



Rod Jones, *Chief Executive,* Navitas

11:40pm **EDUCATION CITY: CREATING A NEW HORIZON FOR GLOBAL EDUCATION**
✓ Why policy & research should reflect the future and not the past
✓ A look at the need to embrace change to deliver new & reformed education and training
✓ Meeting the changing market and coping with external factors




Terry Kearney,
Executive General Manager, Education & Health,
Springfield Land Corporation

12:00pm LUNCH

1.00pm **PRIVATE & TERTIARY SECTORS**
How the new changes to the Government's proposed funding of universities will affect the TAFE and what effects will it make to their financial viability in the tertiary landscape
 Pam Christie, *Director,*
Sydney Institute of TAFE NSW

1.30pm **INTERNATIONAL STUDENT BAROMETER**
Ms Alison Taylor,
Executive Director, International Programs,
Macquarie University

2.00pm **Indian Student Market – Ground Realities**
✓ View on current marketing trends in India to source international students
✓ Quantity versus quality of international students
 Naresh Gulati, *Director,* Oceanic Consultants

2.30pm **UWA siezes life's second chance!**
✓ The UWA Second Life experience
✓ Connecting students to researchers and teachers around the world
✓ Engaging with the second life research and teaching community
✓ International 3D Art & Design competition run by UWA
 Jay Jay Jegathesan,
University of Western Australia

3.00pm **Rapid shift: Re-orienting academic work for a brave new world**
✓ Academic challenges in the new tertiary landscape
✓ Implications for academic work and its assessment
✓ Implications for academic leaders and university management
Professor Shelda Debowski, *President,*
International Consortium for Educational
Development

3.30pm **Final remarks by Chair**

3.40pm **End of Conference**

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